

Chief Data & Analytics Officer New Zealand

www.chiefdataanalyticsofficernz.com

28-29 November 2017 • Hilton Auckland, New Zealand

www.chiefdataanalyticsofficernz.com

“A great opportunity to share learnings, and gain from other attendees experiences.” - Glenn Goodman, Head of Business Systems & Data Quality, ANZ Bank

Our spectacular speaker line-up of over 30 speakers includes:

- **Jeanne Holm**, Deputy Chief Information Officer & Senior Technology Advisor to the Mayor, **City of Los Angeles**
- **David Thomas**, Chief Analytics Officer, **Bank of New Zealand**
- **Paulo Gottgroy**, Chief Data Scientist, **Inland Revenue NZ**
- **Dr Matthew Spencer**, Chief Analytics Officer, **Ministry of Social Development (MSD)**
- **Dave Robertson**, Chief Data Officer, **CricHQ**
- **Peter Gavin**, Head of Data, **ASB**
- **Sonya Crosby**, Chief Innovation Officer, **SKYCITY Entertainment Group**
- **Annette Cooper**, Data and Analytics Lead, Knowledge and Information Management Directorate, **New Zealand Defence Force**
- **David Bloch**, Head of Analytics and Data Strategy, **Vodafone New Zealand**
- **Mark Topham**, Head of Data & Analytics, **Kiwibank**
- **Simon Young**, Head of Product Development, **Trade Me**
- **Katarina Kolich**, Head of Enterprise Data and Information Services, **BNZ**
- **Ratneesh Suri**, Head of Customer Insights, **ANZ**
- **Paul Stone**, Open Government Data Programme Leader, **Stats NZ**
- **Vikash Kumar**, Artificial Intelligence & Analytics Team Leader, **wine-searcher.com**
- **Adele Marshall**, Data & Intelligence Manager & Strategic Product Owner, **Southern Cross Health Society**
- **Dame Diane Robertson**, Chair, **Data Futures Partnership Working Group**
- **Sam Daish**, Head of Data Innovation, **Xero**
- **Dr Kevin Ross**, Director of Research, **Precision Driven Health, Orion Health**
- **Haydn Read**, Head of Infrastructure Programmes, **Auckland Council**
- **Tina MacLean**, GM Information & Insights, **ANZ**
- **Peter Zhuo**, Head Of Data, **Suhel Mangera**, Data Science Product Manager, **Trade Me**
- **Karen Codd**, Former Business Analytics Manager, **New Zealand Post**
- **Susan Needham**, Senior Manager Customer, Digital & CRM Analytics, **Westpac**
- **Duane Wilkins**, Geo-Advocacy, Engagement and Outreach, **Land Information New Zealand**
- **Cyrus Facciano**, Director - Data & Analytics National Leader, **PwC Digital**
- **Pieta Brown**, Manager, **PwC Digital**
- **Tony Pownall**, Auckland General Manager, **Hudson**
- **Sarah White**, Associate Director – Analytics, **Hudson**



To get the full details of all the sessions visit www.chiefdataanalyticsofficernz.com

DAY ONE - Tuesday 28 November 2017

08:15	<i>Registration, Coffee & Networking in the Exhibition Area</i>	
09:15	<i>Chair's Opening Remarks</i>	
09:25	International Keynote Address: Empowering the Public with Superpowers (aka Open Data!) Jeanne Holm , Deputy Chief Information Officer & Senior Technology Advisor to the Mayor, City of Los Angeles	
09:50	Audience Interactive Icebreaker: How Do You Do Data?	
10:05	Practical Lessons in Data & Analytics in the New Zealand Market Cyrus Facciano , Director - Data & Analytics National Leader, PwC Digital	
10:30	Keynote Presentation: How to Cultivate a Smarter Business – Leveraging Datasets into Operational Analytics and Outside-the-Box Approaches to Analytics David Thomas , Chief Analytics Officer, Bank of New Zealand	
10:55	<i>Mid-Morning Coffee & Networking in the Exhibition Area</i>	
11:25	Data-Driven Leaders Panel: Operationalise and Monetise... Putting Data to Work Jeanne Holm , Deputy Chief Information Officer & Senior Technology Advisor to the Mayor, City of Los Angeles David Thomas , Chief Analytics Officer, Bank of New Zealand Dr Matthew Spencer , Chief Analytics Officer, Ministry of Social Development (MSD)	
12:00	Keynote Presentation: Don't Blind me with Science- Fostering a Culture of Data Enabled Decision Making for Everyone Annette Cooper , Data and Analytics Lead, Knowledge and Information Management Directorate, New Zealand Defence Force	
12:25	Future Proofing Your Business Platforms for Tomorrow's Systems	
12:50	<i>Buffet Lunch & Networking in the Exhibition Area</i>	
12:50	VIP Private Luncheon: Data Driven Leaders	
	TRACKED SESSIONS <i>Delegates can attend sessions from any of the three tracks</i>	
	Track A DATA MANAGEMENT	Track B ANALYTICS & INSIGHTS
14:00	Discussion Group: Bridging the Talent Gap: Examining How we Recruit and Retain the Best Co-chairs: Tony Pownall , Auckland General Manager, Hudson Sarah White , Associate Director – Analytics, Hudson	Presentation – Real Time Data Analytics & CricHQ's Digital Transformation Dave Robertson , Chief Data Officer, CricHQ
14:35	Discussion Group: Implementing Effective and Actionable Governance: Best Practices Co-chair: Katarina Kolich , Head of Enterprise Data and Information Services, BNZ	Discussion Group: Successfully Implement An Effective Enterprise-Wide Data Management Framework Susan Needham , Senior Manager Customer, Digital & CRM Analytics, Westpac
15:10	Discussion Group: Building A Data Driven Culture Co-chairs: Peter Zhuo , Head Of Data, Tourism Holdings Limited Karen Codd , Former Business Analytics Manager, New Zealand Post	Presentation – Tips for Building Your Analytic Capability
15:45	<i>Afternoon Tea & Networking in the Exhibition Area</i>	
	TURNING BUSINESS DATA INTO INFORMATION FOR ACTION	
16:15	Keynote Presentation: Reducing Organisational Risk by Establishing Effective Data Governance Frameworks Peter Gavin , Head of Data, ASB	

16:40	<p>CDAO SPOTLIGHT SESSIONS: A Power for Good! Revealing the Human Impact of Data Initiatives <i>Showcasing two 10 minute spotlight talks focusing on the essential ingredients to solve critical business/community challenges with data.</i></p> <p><u>Spotlight Talk: Data Driven Health: Precision Medicine and Personalised Healthcare – Improving Health and Achieving Commercial Success</u> <i>Speaker: Dr Kevin Ross, Director of Research, Precision Driven Health, Orion Health</i></p> <p><u>Spotlight Talk: Getting a Social License for Data Use</u> <i>Speaker: Dame Diane Robertson, Chair, Data Futures Partnership Working Group</i></p>
17:00	<p>THE PROJECT: Have you Realised Spectacular Value from your Analytics Project? ** An Opportunity for your Organisation/Team to be Recognised ** Three short-listed entries will present for 10 minutes each. Inspire us! The audience will vote on their favourite project presented, no standard metrics just based on audience chills and thrills. Awarding the winner the all important bragging rights, and our 'Data Champions' trophy.</p>
17:30	<p><i>Drinks Reception & Networking in the Exhibition Area</i></p>

DAY TWO - Wednesday, 29 November 2017							
08:30	<i>Registration, Coffee & Networking in the Exhibition Area</i>						
09:00	<i>Chair's Opening Remarks</i>						
09:10	<p>Opening Keynote: Time to Terminate BAU! Enhancing the Customer Journey via the Rise of Machine Learning and Advanced Analytics <i>Sonya Crosby, Chief Innovation Officer, Sky City Entertainment Group</i></p>						
09:35	<p>Keynote Panel Discussion: Meaningful Data Consumption – How to Ingest Insight into the Value Chain and Advance Data to Derive Measurable Impact <i>Ratneesh Suri, Head of Customer Insights, ANZ</i> <i>Duane Wilkins, Geo-Advocacy, Engagement and Outreach, Land Information New Zealand</i></p>						
10:10	Taking Strategic Advantage of Analytics						
10:35	<p>Keynote Presentation: Building a High Performance Advanced Analytics Team in Resource Constrained Markets <i>David Bloch, Head of Analytics and Data Strategy, Vodafone New Zealand</i></p>						
11:00	<i>Mid-Morning Coffee & Networking in the Exhibition Area</i>						
<p>TRACKED SESSIONS <i>Delegates registering for the CDAO Forum can attend sessions from either of the three tracks</i></p>							
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12:40	<i>Buffet Lunch & Networking in the Exhibition Area</i>
	FORGING AHEAD: OUTLOOK
13:40	Keynote Presentation: An End to Silos! Building Internal Bridges to Make Data and Analytics Pervasive Adele Marshall , Former Data & Intelligence Manager & Strategic Product Owner, Southern Cross Health Society
14:05	Keynote Panel Discussion: From Big Data to Big Value - Building Smarter Organisations <i>Panellists:</i> Mark Topham , Head of Data & Analytics, Kiwibank Sam Daish , Head of Data Innovation, Xero Dnyanesh Prabhu , Enterprise Data Architect, SKY TV New Zealand
14:45	<i>Afternoon Tea & Networking in the Exhibition Area</i>
15:15	Keynote Presentation: Making Life Better for Kiwis - How Data Science is Creating Data Driven Services at Trade Me Simon Young , Head of Product Development, Trade Me
15:40	Keynote Presentation: Machine Learning and Deep Learning – Creating the Perfect Storm Paulo Gottgroy , Chief Data Scientist, Inland Revenue NZ
16:05	Keynote Panel Discussion: The Machine Learning and AI Revolution <i>Panellists:</i> Paulo Gottgroy , Chief Data Scientist, Inland Revenue NZ Vikash Kumar , Artificial Intelligence & Analytics Team Leader, Wine Searcher Suhel Mangera , Data Science Product Manager, Trade Me
16:45	<i>Chair's Closing Remarks and Close of Conference</i>

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